

Q & A WITH JOSEPH MAAS -

**Q - What do you charge for your services?**



**A - We try to keep it very simple so you know what to expect when determining a budget for your project. Every project includes a written contract. Work begins upon your written approval.**

**Here are some typical price ranges for voice-over work used in regional market broadcast (local radio and television), including internet or industrial/educational projects:**

Minimum charge - \$129

Discount for nonprofit, humanitarian and relief organizations - 50% off.

PSA, 1 minute dry (voice only, no music) - \$199  
PSA, 1 minute VO with music\* (fully mastered) - \$349.

Station ID, 10 to 15 seconds with music\* (fully mastered) - \$169.  
Station ID, 10 to 15 seconds dry - Minimum charge.

Promo, with music\* or audio background (fully mastered) - \$25 per second (finished file).  
Promo, dry - \$15 per second (finished file).

Narration, with music\* or audio background (fully mastered) - Special quote.  
Narration, dry - \$50 per minute (finished file).

Video production work - Special quote.

**Here are some typical price ranges for voice-over work used in large market broadcast, including national markets and very large metro areas:**

Minimum charge - \$249  
Discount for nonprofit, humanitarian and relief organizations - 50% off.

PSA, 1 minute dry (voice only, no music) - \$349.  
PSA, 1 minute VO with music\* (fully mastered) - \$469.

Station ID, 10 to 15 seconds with music\* (fully mastered) - \$299.  
Station ID, 10 to 15 seconds dry - Minimum charge.

Promo, with music\* or audio background (fully mastered) - \$55 per second (finished file).  
Promo, dry - \$35 per second (finished file).

Narration, with music\* or audio background (fully mastered) - Special quote.  
Narration, dry - \$70 per minute (finished file).

Video production work - Special quote.

\* Included music is from our extensive commercial library. Custom composed music or ambient background sound design may require an additional fee.



**Q - Are you fast?**

A - Faster than most, but of course the turnaround time depends on the scope of the project and the availability of the client to review and approve work in progress. For example, a one minute PSA may take a day to schedule in plus another day to produce. Custom background music or completely original sound effects may require additional turnaround time.





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